

Serving on Your Reunion Committee



Exciting Changes Coming to William & Mary Law School's Alumni Weekend 2024!

For the first time in more than 20 years, W&M Law School's Alumni Weekend will be returning to the fall and will coincide with Homecoming festivities occurring across the William & Mary campus, adding to the excitement of the weekend.

Mark Your Calendars for Fall 2024!

Alumni hailing from reunion classes of 4s & 9s are invited to join their class Reunion Committees and work alongside the W&M Law School Advancement team to determine the best way to gather and celebrate these milestones--your input is incredibly valuable!

You can also show your support by joining your classmates through philanthropic investments that enhance Dean Spencer's ability to navigate today's challenges while supporting the Law School community.

Timeline

October – December 2023

Form committees, committee members make personal reunion gift

January – April 2024

Dean's Update Kick-Off Call, first Reunion Committee calls, first Law Insider call, Class Letters drafted and outreach lists assigned

May – June 2024

Class Letters finalized and sent to all members of reunion classes

July – October 2024

Reunion Committee or Law Insider calls to promote attendance and giving from peers

Alumni Weekend: October 2024

Goals are met, and it's time to celebrate! Class Gift totals and participation success will be announced

November – December 2024

Follow-up calls and emails to encourage giving by December 31

W&M Law School Advancement staff will support you with:

- Materials needed for successful outreach, including contact and giving information, scripts, and talking points for phone calls and emails
- Regular Zoom conference calls and giving reports to track progress on Class goals
- Law Insider calls from stakeholders at the Law School and information about how best to find success in peer-to-peer outreach

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Reunion Committee Roles & Responsibilities

Roles

The reunion class committees are comprised of 10-15 reunion class members across two roles:

- **Chair/Co-Chairs**
- **Committee Members**

Along with members of the W&M Law School Advancement staff, the reunion committee works to engage their fellow classmates, generate interests in Reunion Weekend, and achieve reunion class giving goals.

Committee members dedicate an average of 2 hours per month to committee work.

Responsibilities

- Attend virtual committee meetings, providing updates on commitments/intents regarding Reunion Weekend attendance and reunion giving efforts
- Connect with up to 10 classmates and encourage them to:
 - Attend Reunion Weekend
 - Make a philanthropic investment in the law school and lend their support to the class giving goals
- Make every effort to attend Reunion Weekend
- Demonstrate your support and help drive your reunion class participation giving with a multi-year leadership commitment:
 - Consider Dean's Council with a five-year commitment.
 - Make your personal commitment to the Reunion by December 31, 2023

Leadership Giving Levels

Recognizing annual gifts to the W&M Law School at the following levels:

The Chancellor's Circle:	\$25,000 or more
The George Wythe Society:	\$10,000 - \$24,999
The President's Council:	\$5,000 - \$9,999
Dean's Council:	\$2,500 - \$4,999
8-9 Years Post-Graduation:	\$2,500 +
5-7 Years Post-Graduation:	\$1,500 +
1-4 Years Post-Graduation:	\$1,000 +
John Marshall Associates:	\$1,000 - \$2,499
St. George Tucker Associates:	\$500 - \$999

